

More Opportunities

In addition to being a corporate sponsor, your company has other ways to show support for the Komen Quad Cities Race for the Cure®.

- **Corporate and Community teams:** Businesses and organizations form teams of employees, families, and friends and pre-register through a team captain to present a united front against breast cancer on Race day.
**Please note: All members must register at the same time!
- **Sleep In for the Cure®:** Support those who decide to “Sleep in for the Cure” and put your logo on a “Do Not Disturb” sign that will be mailed with a Race t-shirt to all Sleep In registrants.
- **Kids for the Cure®:** Be the sponsor of Kids for the Cure® – a fun run for kids ages 2-12. Show how your business or organization supports the younger people in our community by sponsoring this portion of the Race. Refreshments and more will be offered after the Race.
- **Volunteer Sponsorship:** Support the hundreds of Race volunteers by funding refreshments and other needs, and let this audience know that your business is behind them.
- **Timing Chip Sponsorship:** Put your company logo on one side of electronic timing chips that calculate runner’s finish times. The chips are attached to shoelaces, and each runner can take the chip home as a keepsake.

How can you become a sponsor?
Call the Race Hotline at 563.421.CURE (2873)
or toll-free at 1.877.921.CURE (2873)

Race office address:
1351 W. Central Park Avenue
Suite 1100
Davenport, IA 52804

For more information, visit our web site at
www.komenquadcities.org or contact us via
email at qcraceforthecure@genesishhealth.com

2008 Sponsors

Local Presenting Sponsors

- Genesis Center for Breast Health
- Fox 18 KLJB-TV

Platinum Sponsor

- Isabel Bloom, L.L.C.

Gold Sponsors

- Augustana College
- B-100 & Star 93-5
- Dispatch/Argus/Leader
- Mediacom
- Quad City Bank & Trust
- Quad-City Times

Silver Sponsors

- i wireless Center
- Clear Channel Radio
- QC Family Focus

Bronze Sponsors

- Bruegger’s Bagels
- CBS4
- Dr. George Kovach, Dr. David Mercer, and Dr. Susannah Friemel
- Hy-Vee
- Lamar of the Quad Cities
- Comfort Solutions by King Koil

Underwriter Sponsors

- 50+ Lifestyles
- A.D. Huesing Corporation
- Dr. Shobha Chitneni, Dr. Mario Sy, Dr. Jose Ness and Dr. Farida Rajput
- Jewel-Osco
- KWPC & MAC 93.1 FM

- Modern Woodmen of America
- Quad Cities Area Advanced Practice Nurse/Physician Assistant Alliance

- Swiss Valley
- City of Moline
- Dr. Costas L. Constantinou

Friend Sponsors

- Anonymous Donor
- Aric J. Eckhardt, MD, FACS
- Bowe Machine Company
- City Carton
- Community Health Care, Inc.
- Cornbelt Running Club
- Davenport Surgical Group
- Dr. Thomas Stoffel, Dr. Antonio Vigliotti and Dr. Christine Sharis
- Genesis Medical Center Auxiliary
- Gentiva Health Services
- John Deere
- John Deere Construction & Forestry Co.
- Jumer’s Casino Rock Island
- KROS Radio
- Mature Focus
- McCarthy-Bush Foundation
- Millennium Waste Inc.
- Palmer College of Chiropractic
- RK Dixon
- RR Donnelley Eldridge
- The River Cities’ Reader
- The Gold Book
- Van Meter Industrial

2009 Race Sponsorship

Saturday, June 13, 2009
i wireless Center, Moline. IL

Quad Cities’ 20th Annual



Presented by 

NATIONAL SERIES SPONSORS



Join the **FIGHT.**

Our Vision

A world without breast cancer.

Our Promise

To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

Join Us

Be part of the largest series of 5K runs/fitness walks in the world.

Did You Know...

One in eight women are at risk of developing breast cancer in their lifetime. An estimated 40,480 women and 450 men will die from breast cancer in 2008.

Why is the Komen Quad Cities Race for the Cure® so important to the community?

Up to 75 percent of the net income raised by the Komen Quad Cities Race for the Cure® remains in our eight-county, bi-state service area to fund breast health education and breast cancer screening and treatment projects.

A minimum of 25 percent of the net income from the Race supports the Susan G. Komen for the Cure Award and Research Grant Program, which funds groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world.

More about Komen...

Born in a promise between two sisters – Nancy Brinker to her sister, Susan G. Komen, who died from breast cancer at the age of 36 – our vow to end breast cancer forever has become the promise of millions.

Since launching the breast cancer movement 25 years ago, we've transformed the culture – how the world talks about and treats this devastating disease and helping to turn millions of breast cancer patients into breast cancer survivors.

Today, Susan G. Komen for the Cure is the world's largest and most progressive grassroots network of breast cancer survivors and activists – the only grassroots organization fighting to cure breast cancer at every stage, from the causes to the cures and the pain and anxiety of every moment in between.

Susan G. Komen for the Cure. *~e world's largest and most progressive grassroots network of breast cancer survivors and activists.*

Being Part of the Cure

Joining in the fight to cure breast cancer is an immeasurable benefit your company receives by supporting the Komen Quad Cities Race for the Cure®.

Other benefits include (see insert for details):

- Build employee morale and company pride
- Tap into a major health concern of women in our 8-county, bi-state service area
- Receive high visibility before the event on Race day
- Affirm your organization or company's commitment to the community
- Target specific audiences of women
- Showcase products and services
- Proudly join more than 150 area businesses who partner with Race for the Cure®, which is the second largest fitness run/walk in the QC area

Our Sponsors Make It Possible...

~e Quad Cities Affiliate of Susan G. Komen for the Cure® awarded approximately \$275,000 in the 2008 grant year.



How Can You Help?

~ere are plenty of avenues to expand your exposure with Race. Please see the list below for examples of needed items or services you can sponsor or donate.

Sponsorship

Pre-Race Day

- Promotional Signage
- Graphic Design
- Printing (entry forms, posters letterhead, etc.)
- Postage
- Refreshments for volunteers

For Race Day

- Awards
- Balloon arch
- Golf carts
- Paramedic support
- Port-a-potties
- Refreshments
- Kids t-shirts
- Kids awards
- Rental truck
- Scissor lifts
- Signs
- Sound systems
- Tents & tables
- VIP tent sponsorship
- Race course security

If sponsoring an item or service, a sign indicating your company name will be displayed on that item or service.

Monetary donations are welcomed and can be channeled into the appropriate sponsorship levels (see insert).

Also, contact us to find out how to tag your May business ads with Race information. (Approval is required from Race Committee).

Susan G. Komen Quad Cities Race for the Cure®

Corporate Sponsorship Packages Benefits by Contribution Level (*Exclusivity)	Presenting \$50,000	Platinum \$30,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Underwriter \$2,500	Friend \$1,000
Partner name/logo on back of entry forms (deadline January 31, 2009)	Logo	Logo	Logo	Name	Name	Name	Name
Partner name/logo on more than 45,000 Race entry forms (deadline January 31, 2009)	Logo	Logo	Logo	Name	Name	Name	Name
*Partner logo on front of more than 45,000 Race entry forms	X						
*Partner name & logo on 850 posters	X						
*Partner name on Race bibs	X						
*Partner name on TV promotional ads (as available)	X						
Partner may use Race logo (only with prior Affiliate approval).	X	X					
Name on banner/sign to be displayed on stage	X	X	X	X			
Partner representative may participate in Race Day Awards Ceremony and will be recognized over public address system on Race Day.	X	X	X	X	X		
Partner will be recognized during stage presentation	X	X	X	X	X		
Partner may have a booth (to be staffed by donor) on-site to distribute free information and materials for promotion of products, services, and community activities. No sales. All items that will be distributed at the Race must be approved by	X	X	X	X	X		
Partner may provide and display a banner	X	X	X				
Partner name on Thank You ad published in the Quad-City Times & Rock Island Argus	X	X	X	X	X	X	X
Partner name on display board at Packet Pick-up & Race	X	X	X	X	X	X	X
Partner name and logo on Race web site	X	X	X	X	X	X	X
Partner receives free tickets to the VIP sponsor area	16	12	8	6	6	4	2
Partner receives complimentary Race entries ¹	40	30	20	15	10	5	5

¹ To comply with IRS requirements, we wish to advise you that the tax-deductible amount of your contribution for Federal Income tax purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you over the value of the goods and services provided by Susan G. Komen for the Cure. - e Affiliate will provide you with the total value of any goods and services provided as part of your sponsorship. If you choose to not accept these goods and services you will not be required to deduct this amount from your total contribution.